

Awareness 20/20™
Instrument Certification Workshop
June 25, 2018 in Istanbul
with Dorothy E. Siminovitch, PhD, MCC



Self-awareness and awareness management have been linked to leadership excellence. But “awareness” has been difficult to accurately assess and quantify. Awareness 20/20™ is new leadership assessment instrument designed to meet the need for a quantitative method of assessing leaders’ awareness skills and practices. The assessment enables goals for development, which become the focal part of the coaching engagement.

Awareness 20/20™ is an online leadership appraisal instrument co-developed by Dorothy E. Siminovitch, of Gestalt Coaching Works, and Barbara Singer, of Executive Core. It assists executive coaching by harnessing multiple perspectives across the seven dimensions of awareness that are central to **the Awareness IQ Coaching Model.**

The Awareness 20/20™ instrument begins with an initial 360° assessment of current executive awareness strengths. This first appraisal gathers baseline information used to set leaders’ goals for awareness development through coaching intervention. Following 6-12 months of coaching, the instrument is re-distributed to the same sample group for a 720° appraisal. This second appraisal, post-coaching, assesses improvement, providing ROI data for the coaching engagement. Feedback is conducted in both instances with the active involvement of experienced coaches.

Executive coaches and consultants are invited to attend this one-day session, where you will:

- Gain a clear overview of the administration and interpretation of the instrument
- Have access to sample reports, and learn how to use the assessments to articulate coaching goals
- Explore how the instrument adds value to your organizational toolkit



8 CCEUs — 6 Resource & Development, 2 Core Competencies

COST: \$500USD

LOCATION: Kanyon AVM - Büyükdere Cad. - 34394 Istanbul, Turkey

TIME: 9:30am – 5:30pm

Session is limited to 20 participants.

Inquiries & Registration: Contact Martha Lannoch, Administrator, at textmatters@att.net